



## What is a Petly Portal?

Petly is a secure personal health page for your pet that gives you direct access to your pet's health records 24/7. We're happy to provide Petly to all of our current clients who have an active email address at the practice. It is also our "communication hub" and we can send lab results, specials, reminders, and much more directly to you through this site. You can even sign up for text reminders to go right to your phone.

## Why should I want a Petly portal?

Petly is a great way to view your pet's health records, anytime, plus you can easily connect with us at your convenience. Petly offers many features to help you keep track of your pet's health needs and shares informative articles on the latest trends in pet health. You also can upload a photo of your pet, request appointments, and medications all on this site.

The screenshot shows the Petly portal interface for a user named Suzanne. The page is divided into several sections:

- Header:** "Manage your account and personal info" with a "Hello Suzanne" dropdown. A yellow "APPOINTMENT REMINDER" box shows a reminder for Wednesday, 6/6/2012 at 10:30 AM.
- Pet Profile (Elle):** A red banner with the name "Elle" is above a photo of a dog. To the right, it lists "Golden Retriever", "Cumberland, ME", and "Born on December 28, 2012 (3 years old)". Below the photo is an "Upload your pet photo here" button.
- Health Records (Elle's health):** A list of recent activities for 10/24/2011, including "Dental Cleaning", "Bordetella Vaccine", "4Dx Parasite Screening", "Canine Distemper", "Grooming", and "Stool Sample". An "INBOX: 2 ITEMS" box and a "WHAT'S NEXT?" box are also visible.
- Pet Info:** A section titled "Pet info" with the sub-header "Trending on Pet Health Network" and text about spaying/neutering and hypothyroidism.
- A pet's life:** A section with a photo of a dog and the text "Teach your dog this trick!".
- Now on Facebook:** A section titled "Pet Health Network" with "Recent Activity" posts and a "Facebook social plugin".
- Navigation/Action Buttons:** "REQUEST AN APPOINTMENT" and "ORDER PRESCRIPTIONS" buttons are located on the right side.

Handwritten annotations in blue ink explain the features:

- "Choose which pet to view" points to the pet profile banner.
- "Upload your pet's photos. Make memories" points to the photo upload area.
- "Read up on the latest in pet health" points to the "Pet info" section.
- "Keep it interesting with fun tips" points to the "A pet's life" section.
- "Stay connected with pet-related Facebook posts" points to the "Now on Facebook" section.
- "Keep up with appointment reminders" points to the yellow reminder box.
- "Your pet's health info and notes, shared by your vet" points to the "Elle's health" section.
- "On your terms: request an appointment or prescription" points to the "REQUEST AN APPOINTMENT" and "ORDER PRESCRIPTIONS" buttons.